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The 7 Habits Of Highly Effective Network Marketing Professionals



Stephen R. Covey

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Synopsis

In this book, Stephen R. Covey presents an integrated, principle-centered approach for becoming a highly effective network marketing professional. Including real-world examples of current, successful networkers, Covey reveals a step-by-step pathway for not only living with fairness, integrity, service, and human dignity, but applying principle-centered habits that will help you become truly effective in your networking business.By following the principle-centered approach of the 7 Habits of Highly Effective People network marketers learn principles of success to build their business, change their life, and be able to teach others how to build an effective network marketing business.ABOUT THE AUTHORDr. Stephen R. Covey (1932-2012) was a leading authority on leadership and family relations. He held a Bachelor of Science from the University of Utah, an MBA from Harvard, and a PhD from Brigham Young University. Dr. Covey was Vice Chairman of FranklinCovey Co., and in high demand as a speaker, teacher, and organizational consultant. Throughout his career, Dr. Covey brought new insight and understanding to millions of readers and students.

Book Information

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Customer Reviews

I have read 7 habits of highly effective people and one day while browsing the kindle books I found this little gem. I still am not sure if Stephen Covey has ever ventured into network marketing before, but he seems to know A LOT about it.This book is not very long, but it has 7 fantastic points about certain areas you need to be diligent in to be successful in our industry. A powerful and fast read.

This book gives you the essentials of network marketing. Techniques are not explained here, but the mindset to win. I find this more valuable than any skill because it teaches marketers to develop a strong mental foundation. The book is to the point and easy to read. For someone who is pressed for time can definitely benefit from this book.

I'd taken the Seven Habits Seminar years ago. Now, applying these habits specifically to Network Marketing, is past due. As this industry grows and matures, seeing the credibility of Franklin-Covey and many others promote Network Marketing and support it this way is Awesome - Thanx!

This small book said in a few short chapters of concise, clear information, what many other books take volumes to say. Easy-read with an empowering message! Would highly recommend to anyone embarking on a MLM/Direct Sales career!

Stephen Covey takes the wisdom of his original "The 7 Habits of Highly Effective People" and explains how the principles can most effectively be applied to achieving success in network marketing. It is a short book of concise wisdom. No fluff. No fillers. Every word is of value!

Appreciated learning the habits because it lended true perspective on how to take my network marketing business to the next level. There were somethings (like empathic listening) that I was missing the mark on because my main goal was to grow my business that I eventually lost focus on what's most important. Slow down to speed up is what my mentor always tells me. I'd recommend this read!

Very easy to read and relate to. If you want to become network professional, definitely a good idea to read this.

Covey always delivers! Using his masterpiece 7 habits, he applies the enduring principles to Network marketing in a way which makes you think "why didn't I think of that?". Apply his principles

and you will not fail!

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